



Georgia Department of Human Resources

Office of Communications

fact sheet

DHR's Office of Communications (OC) is the information and marketing center for the department's programs and divisions. Our mission is to inform the public, media and employees about the issues and services of the department. Our staff of communications professionals works with the media to provide this information in the most professional and efficient manner possible.

The office maintains a professional relationship with print, radio and television media. It serves as the contact point for questions and requests for information from the media. The Office of Communications arranges for interviews by DHR managers and program staff. It writes and distributes news releases on DHR programs and issues for use by the media. The office prepares talking points and arranges media briefings.

The Office of Communications helps educate the public on health and human services. It manages public awareness campaigns such as the Live Healthy Georgia campaign. The Office maintains and updates fact sheets on issues related to public programs, consumer information, public health issues and emergency preparedness. It produces and distributes videos and public service announcements for radio and TV.

The Office of Communications oversees all printing; establishes and maintains writing standards and branding issues for the Department of Human Resources. It makes sure that all publications are professional and that they reflect the Department's mission and vision. It provides photography and artwork to enhance the quality of DHR publications.

The Office of Communications is responsible for the DHR website. It designs and maintains the site. It develops standards for web content and works continuously to update and improve content and information on the site.

The office informs agency staff on issues related to their jobs and their programs. It publishes *The Human Side*, the DHR newsletter that provides messages to DHR staff. It is also reaching staff through a new employee intranet. The content of the intranet will be built by DHR staff and it will offer information that is specialized for each program area.
